BETTER SURVEILLANCE AND PROTECTION

WITH MOBILE ANPR SOLUTION
CASE STUDY

ANPR SOLUTIONS

PROBLEM

Hunted is one of the most popular British reality TV show, in which contestants attempt to evade capture by a group of former police and intelligence officers, the "hunters", for 28 days. With limited financial resources, those hunted must do whatever they can to maintain a low profile against hunters who use every trick in the book to find, track and catch them. For the purposes of this series, some powers of state ("state" tracking) have been replicated, including ANPR (automatic number plate recognition).

SOLUTION

ANPRsolutions has provided software for entertainment purposes to the series *Hunted* to enable the tracking of vehicles used by contestants and their key contacts. The use of **our ANPR software supported the Hunters in identifying movements and patterns as well as enabling real-time interceptions with mobile detection**. Our ANPR software was employed in the celebrity series as well as the episodes featuring contestants from across mainland UK vying to win a share of the £100,000 prize for evading capture.

RELEVANCE

Although this show is for entertainment purposes, the use of our ANPR solutions provide a great example of how law enforcement officers across the world apply ANPR technology in security purposes. Tools, such as ANPR technology, offer further support to security personnel in maintaining high safety standards and can often be pivotal in preventing or solving criminal activity.

Application of mobile solutions

- Crime prevention
- Vehicle repossessions
- General site security
- Parking enforcement
- Tax and insurance control

Proven results in identifying

- Stolen or unregistered vehicles
- Parking abuse

"Thank you so much for all of your work throughout the series, the ANPR worked really well and the hunters were really grateful to have the cameras.

Grace Goddard,
producer, TV show "Hunted" (UK)

ANPRsolutions

ANPRsolutions is a recognized worldwide expert in vehicle management systems enabled by intelligent Automatic Number Plate Recognition (ANPR) cameras and proprietary cloud based backend software. Globally, ANPRsolutions processes millions of vehicle images per day with one of the most reliable and versatile number plate recognition management system in the world.